

MICHAEL J. HAWS

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www.michaelhawsweb.com

EXPERIENCE

May 2009 – Present

www.michaelhawsweb.com

Freelance Web Design/Development

Worked on a multitude of web and identity projects for a wide variety of clients. Providing custom web design, XHTML/CSS development, Content Management and E-Commerce integration. Developing/integrating customized E-Commerce solutions tailored to the unique needs of the client to drive sales, increase visibility and boost revenue.

Recent Projects:

www.wallred.net – Custom web design for successful College Station, TX Real Estate Company

www.tcatvs.com – Web design and E-Commerce integration for ATV/UTV Superstore in Houston, TX

www.cseoutdoors.com – Custom web design/content management integration for Houston production studio

www.tamukappasigma.com – Content management integration/web application development for Kappa Sigma

www.hhwellservices.com – Custom web development and design for College Station Diagnostics Company

www.dougbox.com – E-Commerce integration and web development for Caldwell Based master Photographer

January 2009 – November 2009

[Doug Box Photography](#)

Web Design, Marketing

Worked closely with owner to develop and implement a series of Web 2.0 style sites. Incorporated Search Engine Optimization strategy to establish a strong web presence and boost company visibility. Designed and developed multiple websites and utilized open source Content Management System software to integrate sites, allowing for dynamic content updates. Integrated E-Commerce solution to drive sales and increase revenue.

October 2007 – February 2009

[Reynolds & Reynolds](#)

Marketing Representative

Developed HTML email marketing campaigns to expand existing client base and acquire new business. Worked closely with sales team to generate new leads through the creation of print and online marketing materials. Designed internal company training website to facilitate increased product knowledge amongst company employees. Managed, maintained and optimized Google Ad-Words campaigns for websites.

EDUCATION

Texas A&M University, College Station, TX

Bachelor of Arts in Communications, May 2010

SKILLS

Software

Windows Vista/XP/ME/98/7, Mac OSX, Adobe Photoshop, Dreamweaver, Illustrator, Flash and In Design, Microsoft Office Suite, Wordpress, Joomla, Drupal, Pinnacle Cart, Magento, osCommerce

Languages

Valid XHTML/CSS, Javascript, JQuery, Mootools, PHP/MySQL, AJAX, XML, Actionscript